



**TAMPA BAY**  
**PERFORMING**  
**ARTS CENTER**

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## **TBPAC announces new partnership with Verizon**

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TAMPA, Fla. — The Tampa Bay Performing Arts Center is pleased to announce a new institutional sponsorship with Verizon as the Official Voice, TV, Internet and Wireless Service Provider of the arts center.

The three-year deal, announced today, involves marketing and advertising of TBPAC as well as some TBPAC benefits for Verizon customers including ticketing options and invitations to certain arts center events.

Verizon FiOS bundles residential and business Internet, telephone and television service over a high-speed, industry-leading fiber-optic communications network.

“We’re very excited about this extended partnership,” said TBPAC President and CEO Judy Lisi. “Verizon has always been a great partner to us, and this new agreement expands that and takes it to a completely different level.”

TBPAC crews are working now to construct the FiOS Lounge in the Ruth Silbiger Lobby of Carol Morsani Hall. Open to all patrons, it will include loveseats, chairs, tables and a 52-inch Sharp Aquos flat-screen TV that will showcase behind-the-scenes information about TBPAC as well as other FiOS-related content.

The lounge will be open before and after performances, and at intermissions.

“Verizon prides itself on being a great community partner,” said Michelle Robinson, president of Verizon’s Southeast region. “Our longstanding relationship with the Tampa Bay Performing Arts Center has been particularly rewarding, and now – with our innovative FiOS technology – we are expanding that relationship in exciting new ways. We are able to support this superb arts facility and provide real benefits to our customers at the same time.”

Verizon Communications Inc. (NYSE:VZ), headquartered in New York, is a global leader in delivering broadband and other wireless and wireline communications services to mass market, business, government and wholesale customers. Verizon Wireless operates America’s most reliable wireless network, serving more than 86 million customers nationwide. Verizon’s Wireline operations provide converged communications, information and entertainment services over the nation’s most advanced fiber-optic network. Wireline also includes Verizon Business, which delivers innovative and seamless business solutions to customers around the world. A Dow 30 company, Verizon employs a diverse workforce of more than 237,000 and last year generated consolidated operating revenues of more than \$97 billion. For more information, visit [www.verizon.com](http://www.verizon.com)

The Tampa Bay Performing Arts Center is one of the largest in the country, and its Carol Morsani Hall frequently is listed as one of the top five venues in the world in attendance. A not-for-profit facility, TBPAC opened in 1987 and is home to five theaters, three restaurants and the Patel Conservatory. For more information about the Tampa Bay Performing Arts Center and its upcoming events, please visit TBPAC’s website at [www.tbpac.org](http://www.tbpac.org).

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The Tampa Bay Performing Arts Center and its programs are funded in part by the State of Florida, Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture, and the National Endowment for the Arts; the Arts Council of Hillsborough County and the Hillsborough County Board of County Commissioners; the Tourist Development Council/Hillsborough County; and the City of Tampa.